



OUR VISION

Iker Casillas Academy **aims** to position itself as the most relevant academic and sports project in the European football market, offering a service that goes beyond the technical training of the players.







OUR VALUES

The **philosophy** of the **Iker Casillas Academy** is shaped by the values that have marked Iker's entire career. Values that go beyond the football field, are present in everyday life and that will be essential in the progress of the player's training.

HUMILITY

EFFORT

INCLUSION

RESPECT

COMMITMENT

FELLOWSHIP







A DREAM SHARED BY IKER CASILLAS



"I STARTED PLAYING FOOTBALL WHEN I WAS 4. AT ONLY 6 YEARS OLD, I JOINED THE JUNIOR TEAM OF REAL MADRID. NOW THAT I HAVE LIVED A CAREER OF 20 YEARS AS A PROFESSIONAL FOOTBALLER I REALIZE THAT THE SUCCESS HAS BEEN THE RESULT OF THE EFFORT OF MANY AROUND ME THAT HAVE HELPED ME TO IMPROVE, NOT ONLY MY SPEED OR MY REFLEXES, BUT CONTRIBUTING TO SHAPE ME AS A PERSON.

ONE OF MY **DREAMS** IS **TO HELP** CHILDREN, YOUNG PEOPLE AND PROFESSIONALS FROM ALL OVER THE WORLD TO SUCCEED AS ATHLETES IN AN HONEST AND VALUE-BASED WAY. WITH THE IKER CASILLAS ACADEMY PROJECT I FEEL THAT I AM PASSING ON PART OF WHAT I HAVE LEARNED. I WOULD LIKE TO TEACH MANY OF THEM TO **ENJOY FOOTBALL**, A SPORT THAT IS **PASSION, EDUCATION, TEAMWORK, EFFORT** AND ABOVE ALL, **RESPECT**; TO ACCOMPANY THOSE WHO ONE DAY COULD MAKE THIS DREAM THEIR LIVELIHOOD ON A PATH THAT IS NOT FREE OF DIFFICULTIES AND OBSTACLES.

THIS PROJECT IS AN **INTERNATIONAL PROJECT**, WHERE WE WANT TO TRAIN PLAYERS FROM ALL OVER THE WORLD. IN ADDITION, THE IKER CASILLAS FOUNDATION, WHICH I HAVE CHAIRED FOR MORE THAN 8 YEARS, WILL GIVE YOUNG PEOPLE WITH LIMITED ECONOMIC RESOURCES THE OPPORTUNITY TO PARTICIPATE IN THESE PROGRAMS, BY GRANTING SCHOLARSHIPS.

THIS IS A DREAM THAT WAS BORN THANKS TO THE EFFORT AND ABOVE ALL THE ENTHUSIASM OF MANY PARTIES INVOLVED: THE FOUNDATION'S TEAM, EDUCATIONAL INSTITUTIONS, COACHES, PARENTS, CHILDREN, SPONSORS... A PROJECT OF SHARED HOPES AND DREAMS.

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Iker Gasillas Pernandez







PROGRAMS BORN IN WORLD ELITE FOOTBALL

Program methodology led by **Iker Casillas**, **Juan Canales**, former goalkeeping coach of Real Madrid CF for over 5 seasons, and **Josué Linares**, goalkeeping coach with more than 12 years of experience in professional clubs worldwide.



IKER CASILLAS

Former Real Madrid
CF, Spain and FC Porto
goalkeeper



JUAN CANALESFormer Real Madrid CF



JOSUÉ LINARESCoaching Director



High-performance elite methodology that enhances players' performance through the implementation of new technologies and processes, developed and led by the technical team encompassed by prominent figures such as Iker Casillas, Juan Canales and Josué Linares.

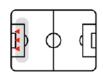
AN INNOVATIVE METHODOLOGY DESIGNED FOR ALL AGES

Always linked to the values of sports, the methodology has been designed by experts in the sports sector with the aim of developing and enhancing the player's qualities.

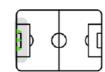


GOALKEEPER CONTEXT





TECHNICAL-TACTICAL **DEFENSIVE**



TECHNICAL-TACTICAL

OFFENSIVE

SPECIFIC

SPECIFIC

CATCHING

REBOUNDING

CONTROL

PASSES

FRONTAL/BOUNCING

LOW/HIGH

ORIENTED

THROWS

FEET

DIVING

DIVING

CLASSIC

DECISION MAKING

DECISION MAKING

AERIAL GAME

1 VS 1

AERIAL CATCHING

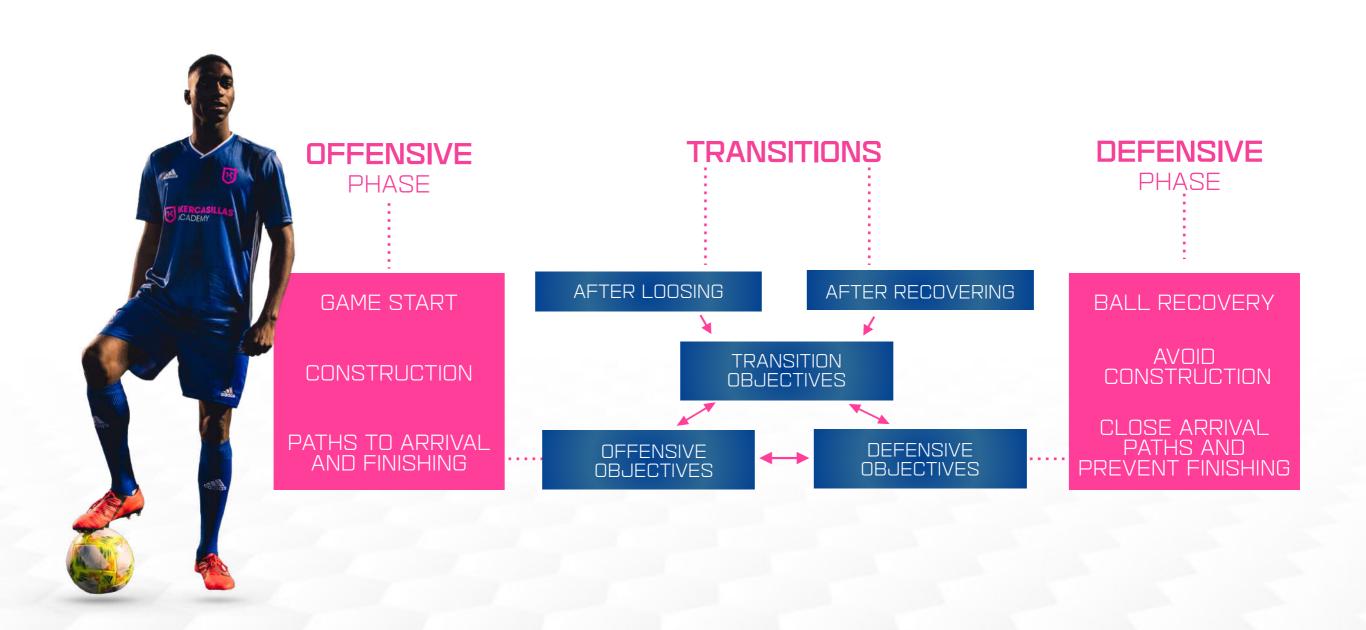
BODY SHAPE

CLEARANCE

DECISION MAKING

PLAYER CONTEXT









LIVE 10 MONTHS OF PURE EXPERIENCE

THE MASTER OF PROGRAMS

CAREER MANAGEMENT PROGRAM



- Analysis of players' sports profiles
- K Local club immersion
- 2 training sessions per week
- 1 biweekly video analysis session
- 1 quarterly report
- Official ICA x SEK Kit
- Report and certification
- Additional experiences possible
- 10% discount on our clinics







CAREER MANAGEMENT PROGRAM:

Program focused on **SEK students** who are looking for a **soccer program** oriented to **technical improvement and access to higher level clubs.**

It consists of adding to the **teaching excellence**, a **competitive experience** focused on the management of the soccer career of each student interested in the program.

We offer a **follow-up** of the player's sporting career, **analyze** his profile, **identify** the best local **club to join** and also **work individually** with the player under the methodology of the Iker Casillas Academy.

I. LEVEL TESTS

These tests are fundamental for the evaluation of the players' skills and abilities.

TECHNICAL ABILITY

- **♦** Ball control
- → Passes
- ◆ Dribbles
- ♦ Shots

TACTICAL ABILITY

- ♦ Game reading:
 - Decision making
 - Game strategy
- → Positioning

PHYSICAL

♦ Speed, Endurance, Strength and Agility

PSYCHOLOGICAL EVALUATION SEV

♦ Concentration, Motivation and Sports Personality

Performance of technical circuits (3, from the simplest to the most complex) analyzing the player's coordination in different situations.

ANNUAL PROGRAM





CAREER MANAGEMENT PROGRAM:

II. ANALYSIS OF PLAYERS' SPORTS PROFILES

Analysis of the level tests for the **creation and identification of specific player profiles** to develop skills and evaluate the club they can join.

Analysis of **characteristics** and definition of **competitive profile** (identify what type of game or team favors him/her according to his/her qualities). For this purpose, the player's matches will be analyzed, training sessions will be visualized and, once the information has been compiled, the profile will be detailed and it will be seen in which competition the player could fit.

III. LOCAL CLUB IMMERSION

Identification and **negotiation** of local clubs of player immersion.

Participants will join **professional**, **semi-professional** or **amateur clubs** in the Community of Madrid depending on their level.

ANNUAL PROGRAM





CAREER MANAGEMENT PROGRAM:

V. TRAINING AND METHODOLOGY

The program includes **three training sessions** per week in a **local club**, **two one-hour training sessions** under the methodology of the **Iker Casillas Academy** and a **biweekly video-analysis session**, in order to visualize the objectives beforehand and then practice what has been explained in the field.

Coaches with Level B or UEFA B License. A maximum of 6 students per trainer.

Iker Casillas Methodology: Physical, tactical and technical work focused on the individual needs of the player and on the areas of improvement identified in the follow-up analysis.

VI. CLUB RECRUITMENT OPPORTUNITY

The Iker Casillas Academy has a team of **scouters** with daily contact with clubs in Madrid.

Thanks to their experience and work, the students, once they have completed the program and after having been evaluated according to their level and projection, will be selected by the teams with the greatest projection in the Community of Madrid.

In this way, they will be able to develop their soccer career in the most optimal way possible.

ANNUAL PROGRAM





CAREER MANAGEMENT PROGRAM:

The best performance and technical equipment from our partners.

VII. OFFICIAL ICA X SEK KIT

adidas kits. Pack consisting of short shirt, shorts, long sleeve training jacket and socks.



VIII. REPORT AND CERTIFICATION

A detailed player **report** and **certification** at the end of the program.



IX. EXPERIENCES

Complementary and **entertaining activities** to offer to the students of the program in addition to their regular weekly training. Visit to the Legends Museum, invitation to Real Madrid, Atletico Madrid or other matches.

X. ICA PROGRAMS DISCOUNT

10% discount on the programs offered by the Iker Casillas Academy (clinics).











